



**DRYTREAT**  
Excellence in sealing products™

WORLD LEADING SEALERS FOR THE  
PROTECTION OF NATURAL STONE, TILES,  
PAVERS, CONCRETE, BRICKS AND GROUT.



# Easy Product Selector

Material	Recommended Sealer	Number of Coats
 <p><b>Brick</b></p>	<b>Retain original look:</b> STAIN-PROOF Original™/META CRÈME™ for water and salt, PLUS water and oil-based stain protection	2 coats STAIN-PROOF Original™ or 1 coat META CRÈME™
	<b>For wet look:</b> INTENSIFIA™ for color enrichment PLUS water and oil-based stain protection	2 coats + as required to achieve desired depth of color
 <p><b>Concrete: Poured/Polished</b></p>	<b>Retain original look:</b> STAIN-PROOF Original™/META CRÈME™ for water and salt, PLUS water and oil-based stain protection	2 coats STAIN-PROOF Original™ or 1 coat META CRÈME™
	<b>For wet look:</b> INTENSIFIA™ for color enrichment PLUS water and oil-based stain protection	2 coats + as required to achieve desired depth of color
 <p><b>Countertops</b></p>	STAIN-PROOF Plus™ - Premium stain protection for countertops	2 coats STAIN-PROOF Plus™
 <p><b>Granite</b></p>	<b>Retain original look:</b> STAIN-PROOF Original™/META CRÈME™ for water and salt, PLUS water and oil-based stain protection	2 coats STAIN-PROOF Original™ or 1 coat META CRÈME™
	<b>For wet look:</b> INTENSIFIA™ for color enrichment PLUS water and oil-based stain protection	2 coats + as required to achieve desired depth of color
 <p><b>Countertops</b></p>	STAIN-PROOF Plus™ premium stain protection for natural stone countertops	2 coats STAIN-PROOF Plus™
 <p><b>Grout</b></p>	STAIN-PROOF Original™/META CRÈME™ for water and salt, PLUS water and oil-based stain protection	2 coats STAIN-PROOF Original™ or 1 coat META CRÈME™
 <p><b>Limestone / Marble / Travertine</b></p>	<b>Retain original look:</b> STAIN-PROOF Original™/META CRÈME™ for water and salt, PLUS water and oil-based stain protection	2 coats STAIN-PROOF Original™ or 1 coat META CRÈME™
	<b>For wet look:</b> INTENSIFIA™ for color enrichment PLUS water and oil-based stain protection	2 coats + as required to achieve desired depth of color
 <p><b>Countertops</b></p>	STAIN-PROOF Plus™ - Premium stain protection for natural stone countertops	2 coats STAIN-PROOF Plus™
 <p><b>Limestone/Travertine</b></p>	Dry-Treat 40SK™ - for water and salt protection PLUS surface consolidation.	Dip seal
 <p><b>around salt water pool or freeze-thaw environment</b></p>	<b>PLUS:</b> STAIN-PROOF Original™/META CRÈME™ for oil and water-based stain protection	2 coats STAIN-PROOF Original™ or 1 coat META CRÈME™ (2wks after 40SK)

**Material**

**Recommended Sealer**

**Number of Coats**

**Polished Porcelain**

**Retain original look - medium or high porosity porcelain:**

STAIN-PROOF Original™/META CRÈME™ for water and salt, PLUS water and oil-based stain protection

2 coats STAIN-PROOF Original™ or 1 coat META CRÈME™

**Sandstone**

**Retain original look:**

STAIN-PROOF Original™/META CRÈME™ for water and salt, PLUS water and oil-based stain protection

2 coats STAIN-PROOF Original™ or 1 coat META CRÈME™, plus pre-seal if highly porous

**For wet look:**

INTENSIFIA™ for color enrichment PLUS water and oil-based stain protection

2 coats + as required to achieve desired depth of color

**Sandstone**

Dry-Treat 40SK™ - for water and salt protection PLUS surface consolidation

Dip seal

**around salt water pool or freeze-thaw environment**

**PLUS:**

STAIN-PROOF Original™/META CRÈME™ for oil and water-based stain protection.

2 coats STAIN-PROOF Original™ or 1 coat META CRÈME™ (2wks after 40SK)

**Slate**

**Retain original look:**

STAIN-PROOF Original™/META CRÈME™ for water and salt, PLUS water and oil-based stain protection

2 coats STAIN-PROOF Original™ or 1 coat META CRÈME™

**For wet look:**

INTENSIFIA™ for color enrichment PLUS water and oil-based stain protection

2 coats + as required to achieve desired depth of color

**Soapstone**

**For wet look:**

INTENSIFIA™ for color enrichment PLUS water and oil-based stain protection

2 coats + as required to achieve desired depth of color

**Saltillo / Terracotta / Clay**

**Retain original look:**

STAIN-PROOF Original™/META CRÈME™ for water and salt, PLUS water and oil-based stain protection

2 coats STAIN-PROOF Original™ or 1 coat META CRÈME™

**For wet look:**

INTENSIFIA™ for color enrichment PLUS water and oil-based stain protection

2 coats + as required to achieve desired depth of color

**Terrazzo**

**Retain original look:**

STAIN-PROOF Original™/META CRÈME™ for water and salt, PLUS water and oil-based stain protection

2 coats STAIN-PROOF Original™ or 1 coat META CRÈME™

**For wet look:**

INTENSIFIA™ for color enrichment PLUS water and oil-based stain protection

2 coats + as required to achieve desired depth of color

# Dry-Treat™ Premium Product Range



## STAIN-PROOF Original™

THE WORLD'S LEADING IMPREGNATING SEALER FOR PREMIUM, PERMANENT PROTECTION OF NATURAL STONE, TILE, PAVING, CONCRETE AND GROUT

- Super oil and water repellence for superior, permanent stain protection
- Unique super penetrating, permanent bonding technology
- Permanent protection against efflorescence, salt spalling, freeze-thaw spalling, picture framing. (For softer materials in salt water or freeze thaw environments use DRY-TREAT 40SK™ consolidating sealer)
- Retains natural surface color and finish
- Alcohol based solvent
- Keeps surfaces looking new for longer and makes cleaning easier
- Breathable: Water vapor escapes freely, avoiding moisture build-up inside the material
- For indoor / outdoor surfaces, including natural stone, tile, paving, brick, concrete, grout, kitchens, bathrooms, pool surrounds, garages, entertaining areas, patios
- Suitable for residential and commercial applications. Stands up to commercial heavy duty alkaline cleaners and pressure hosing

## META CRÈME™

NEXT GENERATION IMPREGNATING SEALER

THE ULTIMATE PERMANENT, ENVIRONMENTALLY RESPONSIBLE PROTECTION FOR NATURAL STONE, PAVERS, TILES, BRICKS, CONCRETE AND GROUT

- Next generation formula under 100g/L VOC (excluding water)
- Super oil and water repellence for permanent effective stain protection
- Unique super penetrating, permanent bonding technology
- Permanent protection against efflorescence, salt spalling, freeze-thaw spalling, picture framing. (For softer materials in salt water or freeze thaw environments use DRY-TREAT 40SK™ consolidating sealer)
- Retains natural surface color and finish
- Non-drip, water-based cream: easy single coat application
- Keeps surfaces looking new for longer and makes cleaning easier
- Breathable: Water vapor escapes freely, avoiding moisture build-up inside the material
- For indoor / outdoor surfaces, including natural stone, tile, paving, brick, concrete, grout, kitchens, bathrooms, pool surrounds, garages, entertaining areas, patios
- Suitable for residential and commercial applications. Stands up to commercial heavy duty alkaline cleaners and pressure hosing





## STAIN-PROOF PLUS™

THE ULTIMATE IMPREGNATING SEALER FOR NATURAL STONE COUNTERTOPS

- Next-generation of Dry-Treat™'s world leading STAIN-PROOF™ Original sealer, optimized for dense natural stone
- 3 different custom sealing molecules for three levels of penetration and maximum stain repellence
- Includes a super penetrator for deep penetration of dense granites and marbles
- Huge 70% active ingredient level (compared with 8 to 10% in common impregnators)
- Permanent oil and water repellence (25-year warranty when applied by accredited applicator). Please note: impregnating / penetrating sealers do not provide acid protection.
- Retains natural surface color and finish. Suitable for residential and commercial areas, and for indoor or outdoor use
- 1 pint (423ml) bottle ideal amount to cover an average countertop plus splash back



## INTENSIFIA™

DEEP COLOR ENHANCEMENT AND PREMIUM STAIN PROTECTION

- Intense color enrichment
- Super oil and water repellence for superior stain protection
- Longer lasting, even outdoors under UV light
- Easy to apply
- Retains wet slip resistance of porous flooring materials
- Breathable: water vapour permeates freely, avoiding moisture build-up below the material's surface
- Suitable for indoor/outdoor, residential and commercial use on porous surfaces, including natural stone, pavers, masonry and terracotta



## Dry-Treat 40SK™

IMPREGNATING TREATMENT FOR CONSOLIDATING AND PROTECTING SOFTER, HIGHLY POROUS MATERIALS FROM WATER AND SALT DAMAGE

- Penetrating, permanent water repellence plus consolidation of softer materials, for premium protection against problems caused by water and water borne salts, including: efflorescence, salt spalling, freeze-thaw spalling and picture framing
- Especially popular for sealing sandstone, limestone, travertine, concrete dry-stamped pavers and composite stone pavers around salt water swimming pools
- Retains natural surface color and finish
- Keeps surfaces looking new for longer and makes cleaning easier
- Breathable: Water vapor escapes freely, avoiding moisture build-up inside the material
- Suitable for indoor and outdoor surfaces

*\*WRITTEN PERFORMANCE WARRANTY available when product is applied by a Dry-Treat™ Accredited Applicator. See [www.drytreat.com](http://www.drytreat.com) for details.*

# Sealing and Surface Care Hints

## PREPARING YOUR SURFACE FOR SEALING

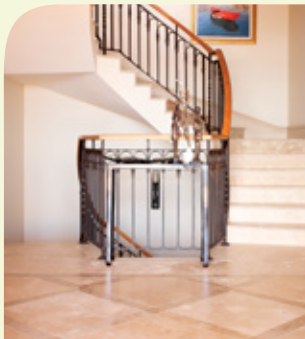
- Please read the label of each product you use carefully before applying.
- Surfaces must be thoroughly clean and dry before applying a sealer. Once sealed, the surface becomes water repellent which makes it tough to remove pre-existing stains.
- Dry-Treat™ has designed powerful oxygen and enzyme based cleaners, called Oxy-Klenza™ and Rejuvenata™ ACTIVE under our HANAFINN™ brand. HANAFINN Oxy-Klenza™ is an oxygen based cleaner that is safe for many porous outdoor materials including all natural stone, and a better alternative to harsh alkaline or chlorine based cleaners. Rejuvenata™ ACTIVE is an active enzyme based cleaner for heavy and light cleaning of natural stone and other indoor surfaces.
- HANAFINN™ Eff-Erayza is a powerful, safer acid cleaner for removing efflorescence, rust stains, limescale, grout haze, and mortar mess on non-acid sensitive surfaces. Eff-Erayza has the strength of muriatic acid, but it is non-fuming, non-corrosive to metals (except for uncoated aluminium), and temporary contact does not burn skin.
- Allow the surface to dry fully before applying a sealer.
- Highly porous materials benefit from an extra pre-seal. Refer to [www.drytreat.com](http://www.drytreat.com) for details.

## SEALER RESIDUE

- One of the important steps to successfully applying an impregnating sealer is removing any residue (excess product) left on the surface after sealing. All residue should be thoroughly buffed off the surface, as per the product instructions, with clean, dry cotton cloths or towels before it dries and becomes more difficult to remove.

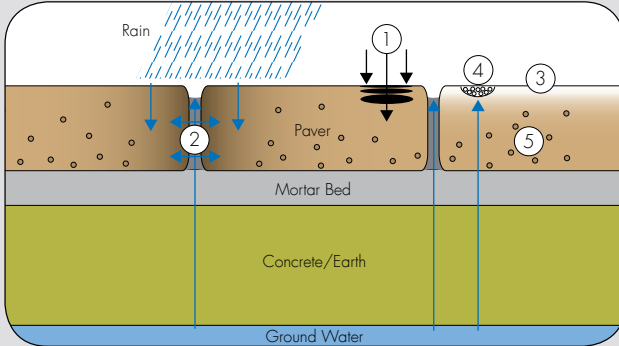
## SURFACE CARE – MAINTAINING YOUR SEALED SURFACE

- Impregnating sealers work by repelling water and oils, and leave the pores open to 'breathe' so moisture can escape by evaporation. Because the pores remain open, spills should be cleaned up as soon as possible as, given enough time, they can penetrate.
- Sealed surfaces are easier to clean, but still require regular cleaning. Our HANAFINN Rejuvenata™ ACTIVE is a natural, active enzyme cleaner for heavy and light cleaning of natural stone and other indoor surfaces.
- Rejuvenata™ for countertops is a spray bottle specially formulated for cleaning and helping to protect natural and engineered stone countertops.
- Impregnating sealers do not prevent physical wear or acid etching. Acidic spills such as wine, cola, vinegar or lemon juice should be cleaned off acid sensitive surfaces as soon as possible.
- HANAFINN Oxy-Klenza™ is an oxygen powered cleaner designed for heavy and light duty cleaning of outdoor surfaces including natural stone, pavers, tiles, concrete, masonry and grout.



# Dry-Treat™ Sealing Technology

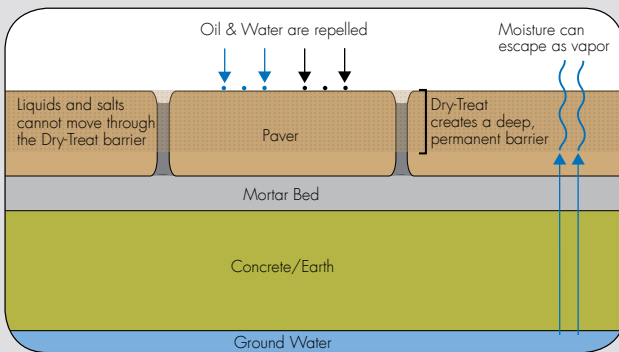
## Staining and other common problems



Staining is the most commonly known damage to porous surfaces such as stone, tile and paving. But many other more serious problems can also occur if water is allowed to move freely through the material, carrying minerals and dirt which can discolor, corrode and even break up the surface over time.

- 1 Oil and water-based stains.
- 2 Picture framing – water moves through grout, picks up grey color and stains edges of tile/paver.
- 3 Efflorescence – water with dissolved salts moves to surface, evaporates and leaves layer of salt behind.
- 4 Spalling – water with dissolved salts evaporates just below surface leaving salt crystals which break off small pieces of tile/paver.
- 5 Salt pockets inside natural stone are dissolved, leaving air pockets and weakened tiles/pavers.

## Dry-Treat™ – the deepest protective barrier



Dry-Treat™'s impregnating sealers are technologically different from commonly available silicone, teflon, fluoropolymer and siloxane impregnators. Our specially engineered molecules penetrate much deeper into porous materials and bond permanently inside the pores, without blocking them. This creates a permanent water and oil-repelling barrier which is deep enough to provide premium stain protection PLUS keeps damaging water and water borne salts well away from the visible surfaces.

Dry-Treat™ impregnating sealers stand up to cleaning chemicals, traffic, sunlight, and even commercial cleaning techniques such as high pressure hosing.

We back our technology with written performance warranties of up to 15 years, when the sealers are applied by a Dry-Treat™ Accredited Applicator.

# About Dry-Treat™

DRY-TREAT™ DEVELOPS AND MANUFACTURES THE WORLD'S LEADING HIGH-TECH SEALERS FOR THE PROTECTION OF POROUS MATERIALS, INCLUDING NATURAL STONE, TILE, PAVING, CONCRETE AND GROUT.

Dry-Treat™ sealers provide premium protection from common threats such as staining, water and salt damage, efflorescence, freeze-thaw spalling, picture framing, graffiti, and make treated surfaces easier to clean and maintain.

Our superior technology is internationally recognized. Dry-Treat™ began in 1991 by developing specialist sealers for the engineering industry to protect concrete structures in harsh salt water and freeze-thaw environments. Over the last two decades we have developed our molecular engineering technology to create innovative sealers for a whole range of porous surfaces including natural stone, paving and tiles. Today, many bridges, wharfs, high rise buildings, stadiums and hundreds of thousands of homes are protected by Dry-Treat™ sealers.

20 years ago, we took advantage of the unique Dry-Treat™ super-penetrating, permanent bonding sealer technology to introduce the industry's first manufacturer backed sealer performance warranties up to 25 years. Dry-Treat™'s **no fine print** warranties are still the gold standard.



Imperial Hotel, Vienna



Beautiful homes across the globe



Sydney Opera House, Australia

**For more information or to find a local stockist / Accredited Applicator:**

Dry-Treat™  
Andover, MA, USA  
1 866 667 5119

Dry-Treat™  
Moonee Ponds, VIC, AU  
1800 675 119

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United Kingdom  
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Dry-Treat is a division of ICP Construction, Inc.

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